

Personal information

name: **VISHY MOGHAN**

current address: **39, ILIA ILIOU ST. DAPHNE, 172 37, ATHENS, GREECE**

home telephone: **0030 210 762 8263**

mobile: **0030 6937109797**

email: **vishy@badmathematics.com**

website: **<http://www.f5.badmathematics.com>**

date of present CV: **January 2010**

Profile:

An experienced art director/head of studio, with a strong hands on approach to work, who has headed many successful design and photography projects over the years. With highly developed skills in coordinating team work, and for spotting good ideas and developing them further, leadership qualities that have provided consistently effective and excellent results over many years. As senior team leader on major projects including corporate signage and identity, film and theatre set design, advertising campaigns and exhibition design, providing solid conceptual as well as practical work in almost every field of the visual arts. A strong background in the arts including music bringing broad knowledge and experience to provide exact and effective solutions for most design and creative problems. As a tutor/lecturer creating teaching programmes utilising the experience and practical as well as theoretical knowledge of the field of arts, that allows maximum learning experience for the students providing them with a wide understanding of every aspect of their chosen subject.

Major achievements:

- Invited to art direct at the prestigious **3 in a box design associates** in 2002, went on to senior design a series of exciting projects including the design of all public information systems and signage for the central office complex of the Hellenic **National Insurance** company (*Ethniki Asfalistiki*) and for the exclusive coastal resort of **Astir Beach**, art directing concept and design for print matter, including annual and social reports for **S&B Industrial Minerals** (*one of the largest mining companies in Europe*), responsible for all in-house photography and web design for 3 in a box. As art director and head of studio undertaking the responsibility for coordinating the graphics team in all projects undertaken by 3 in a box. Over all responsibility for choosing, editing and processing all photographic material across the gamut of clients. Concept, design and execution of an exhibition about the process of graphic design which won the top award of its category in the 2008 **EVGE Design Awards** (*the top design award programme in Greece*). A book of photographs from a personal project in the US was published in a limited edition under the title "Route '93" to wide praise.
- Lecturer/tutor in graphic design and computer graphics at the **Athens Media Lab** school, Greece.
- As member of the Athens based four piece band **Bad Mathematics** composing music for live performance, film and theatre. The band won an award for their contribution to the sound track of the film short "*Shoulder for Hire*" directed by Dimitris Emanuelidis in 2007. Four of my own pieces also received joint best original sound track for the same film.
- In position of art director/team leader at **Cynamon Internet Technologies**, gained experience in web design as well as working as senior 2D designer for the electronic game team **Icehole**, which formed a separate department within the company. In the process developing two very successful games, one a traditional strategy game, **1821** for release on the Greek market, while the game **World Basketball Manager** has gone on to become a hit on it's recent international release.
- Invited to art direct an advertising agency, **Kestrel Advertising** led to a shift in focus from photography to graphic design. Kestrel eventually broke away from it's mother company to become **Dog Design & Production**. Major clients included **Colgate Palmolive** Global and Hellas and the youth wing of **PASOK** (*Pan-Hellenic Socialist Party*). For Colgate Palmolive the task was the design of all below the line artwork as well as special package design and a certain amount of advertising material including catalogues. For PASOK all poster and print material was designed from concept to print.

- The decision to move to Athens, Greece opened up new career horizons leading to a variety of opportunities for fashion and editorial work as photographer and illustrator. The Greek market is served by a disproportionately large number of periodicals, providing fertile work possibilities for photographers. This led to a series of work in illustration and photography with most of the major periodicals in the country. These include **Max**, **Flash**, **Men** and **Klik** magazines as well as the sale of a series of decorative Greek fonts to **Epsilon**, the magazine of one of the highest circulating newspapers in Greece, **Eleftherotypia**. Working as freelance story board artist for major advertising/film production companies.
- Assistant director/production manager for a documentary shot under the aegis of the **Arts Council of Great Britain** entitled "*Taking Names & Digging Graves*", based on the work of renowned London based Black Mime Theatre Co. The film was directed by Robin Emilien and was broadcast on British television.
- Invited to create and teach an advanced programme at the **London College of Printing & Distributive Trades** in *Media Design and Production* for BA students with the purpose of providing a well rounded technical and theoretical educational experience for the students. Out of this programme came a series of innovative and unique cooperations with other schools, including the **BRIT School of Performing Arts** giving wide-ranging opportunity to students for cross pollination of ideas and skills.
- Illustration for many publishing/advertising companies including **BBC Publications**, **Saachi & Saachi**, **Graphics International** and private commissions for smaller companies and private clients. Also a number of private commissions for murals in London.
- Art director/production designer attached to several major production companies in London. Set design and art director with **Propaganda** films, **Wicked Films**, **Robert Grant productions** and **Limelight Productions**.
- Working as photographer with London fashion houses **Robert Fielding** and **Richmond Conejo** and on shoots for English **Vogue**, **iD Magazine** and other lifestyle and fashion publications.
- Working as photographer/studio/darkroom expert responsible for both conceptual and technical aspects of running the business at **Avid Images**, London. **AD&D** Award for a series of prints of fashion photography.
- Darkroom expert and exhibition coordination at the Arts Council supported **Photogallery**, in St. Leonards-on-Sea in E. Sussex, England under the directorship of Morris Newcombe. Youth representative for photography on the Arts Council of Great Britain Committee for South East England. Also taking part in several exhibitions at the gallery.
- A plethora of freelance commissions and projects spanning many years in both the UK and Greece.

Key skills:

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- Advanced darkroom techniques in black & white photography, especially in exhibition standard print work.
 - Advanced studio and natural lighting techniques.
 - Expertise in electronic photo processes.
 - Expertise in traditional and electronic illustration.
 - High end graphic design for corporate and trade clients .
 - Skilled in conceptual and practical graphic, installation and production design.
 - Advanced visual and conceptual skills.
 - Team work both in subordinate and leadership positions.
 - Innovative and effective teaching skills in cultural studies and visual arts, approaching art education from both technical/practical and theoretical facets.
 - Strong conceptual development skills.
 - Proven skills in large scale design for exhibitions, signage, theatre and film sets and public spaces.
 - Good knowledge of desktop publishing design and production methods.
 - Expert knowledge of the Macintosh platform both in design software and a wide skill set in hardware.
 - Proven teaching skills in working with design software such as the Adobe Design package.
 - Advanced skill in developing and writing concepts for design documents.
 - Skilled in researching and development of design concepts.
 - A good grasp of font design and development.
 - Wide experience in music and live performance.

Positions full time:

3 in a box design associates, Athens, Art Director/Head of Studio (2007-2009)
Variant Advertising, Athens, Creative Director/Head of Studio (2006-2007)
3 in a box design associates, Athens, Art Director/Head of Studio (2002-2006)
METAL FIN Games, Athens, Art Director/Senior 2D Graphics (2000-2002)
CYNAMON Internet Technologies, Athens, Art Director/Head of Studio (2000)
DOG design & production (formerly Kestrel advertising S.A.), Athens, Creative Director/Senior Graphics (1995-2000)

Freelance & part time/contract based positions:

Photography:

Freelance photographer, Athens, **MAX, KLIK & MEN**, fashion & editorial magazines. (1994-1996)
HSV STUDIOS, Athens, photographer, darkroom specialist & digital imaging (1994-1995)
SAACHI & SAACHI, London, photographic special effects (1988)
AVID IMAGES, London, fashion, editorial & advertising photography & darkroom specialist (1983-1988)

1980-1996 Personal photography in the UK, France, Germany, Switzerland, Italy, Portugal, Spain, Austria, Greece, Mexico & USA. The US series was published in a limited edition book in 2007 entitled "ROUTE 93".

Graphic design & Illustration:

Athens University Thrace Project, graphic designer/art director for all printed material
MAX & MEN magazines, Athens, illustration
ORAMA ADVERTISING AGENCY, Athens, illustration & story boarding
BOLD / OGILVY & MATHER, Athens, illustration & story boarding
SPOT THOMPSON / JW THOMPSON GROUP, Athens, story boards, conceptual illustrations, concept development
KOAN PUBLISHING, Athens, book covers & logo design
ZOOBIDON / ISTOS INTERNET SERVICES, Athens, logo & company ID
BBC PUBLICATIONS, London, language teaching book illustration
GRAPHICS INTERNATIONAL advertising, London, story boards & illustrations

1980-1992 Murals & Iconographic paintings for private commissions, London

Film, T.V. & Theatre:

HANDMAID Productions Theatre, Athens, poster/programme design & photography
DREAM DIVAS Theatre Co. Athens, poster/programme design & photography
SIRENS International Theatre Co. Athens, poster/programme design & photography
ARTS COUNCIL OF GREAT BRITAIN, AD/PM, documentary film on the BLACK MIME THEATRE, London
PROPAGANDA productions, London, set & production designer/art director
COLD CHISEL productions, London, set & production designer/art director
ROBERT GRANT productions, London, set & production designer/art director
LIMELIGHT productions, London, set & production designer/art director
WICKED FILMS, London, set & production designer/art director
THE KANGAROO CLUB Theatre Co. London, set & costume design, music

Teaching:

ATHENS MEDIA LAB, lecturer in Adobe Illustrator, graphic design (2003-2005)
HSV STUDIOS, professional workshops in photography, studio, natural lighting & darkroom techniques (1994-1995)
LONDON COLLEGE OF PRINTING & DISTRIBUTIVE TRADES, B.A. lecturer in Lens Media & Design (1991-1993)

Educational history:

1982-1985 B.A. (Hons) in Photography, Film & T.V. at the London College of Printing.
1981-1982 Diploma in Photography at the Rochester College of Art & Design (left to study at the LCP).
1980-1981 Fine Art & Photography at the Maidstone College of Art & Design (Foundation course).
1976-1979 Fine Art & History of Art at the Cambridge College of Arts & Technology (John Ruskin University).